

Rank	City
1	Albany, NY
2	Rochester, NY
3	Greensboro, NC
4	Birmingham, AL
5	Syracuse, NY
6	Charlotte, NC
7	Nashville, TN
8	Eugene, OR
9	Wichita, KS
10	Richmond, VA

**Source:** “Which American City Provides the Best Consumer Test Market?”

*Business Wire*, May 24, 2004